



Dear Exhibitor:

On **April 19, 2000**, Region 6 of the Environmental Protection Agency (EPA) will celebrate the first Earth Day of the new millennium. This year will mark the 30<sup>th</sup> anniversary of Earth Day and the 30<sup>th</sup> anniversary of EPA. This special day will be highlighted with an Earth Day Fair (**EnviroFair 2000**) which again this year will be held in beautiful **Annette Strauss Artist's Square** in the Downtown Dallas Arts District adjacent to the Morton H. Meyerson Symphony Center from 9:00 a.m. until 3:00 p.m.

This year's Earth Day theme, appropriate for the millennium is ***"Remember the Past....Protect the Future."*** You may choose any environmental topic you like as long as it promotes environmental awareness and education; however, we encourage exhibitors to focus on their vision for a pollution free environment, protecting the earth's resources for the future, and highlighting the important environmental steps they have taken in the past. The key to designing and setting up a successful exhibit is creativity and imagination. We have found that **interactive** exhibits leave a more lasting impression on the students and better facilitate learning.

In the spirit of partnership and cooperation between business, government and organizations at all levels, we are offering a 10' x 10' space, free-of-charge, to your company or agency at EnviroFair 2000. We anticipate that these spaces will fill very quickly with exhibitors who want to showcase their efforts to protect the environment. If you would like to take advantage of this opportunity, please return the [Exhibitors Participation Form](#) by **February 18, 2000**, either by mail or fax at (214) 665-2118.

We anticipate the fair will be attended by approximately **2000** elementary and middle school students (**K-8**) throughout the DFW area who are excited to learn more about the environment and your organization's efforts to protect it. If you have any questions, please feel free to contact me at (214) 665-7347, toll-free at 1-800-887-6063 or e-mail me at [gibbs.jennifer@epa.gov](mailto:gibbs.jennifer@epa.gov). We look forward to hearing from you and how you would like to participate in the millennium celebration at **EnviroFair 2000**.

Sincerely yours,

Jennifer Gibbs  
Exhibits Coordinator  
EnviroFair 2000

